



WILL H. McRANEY, JR.

DIRECTOR, *Evangelism Strategy Department*

Serving the Convention since 2007

Primary Responsibility:

To provide assistance in the Evangelism Division in planning, promoting, conducting and evaluating the evangelism programs as they relate to Intentionally Evangelistic Church Strategy, evangelistic revivals, crusades and event preparation, children and conversion, and interfaith evangelism.

Birth: Dade City, Florida

Spouse: Sandy

Education: New Orleans Baptist Theological Seminary, New Orleans, Louisiana, Ph.D., 1992
New Orleans Baptist Theological Seminary, New Orleans, Louisiana, M.Div., 1989
Mississippi State University, Starkville, Mississippi, B.A., 1985

Previous Experience:

Associate Professor of Evangelism, New Orleans Baptist Theological Seminary, New Orleans, Louisiana, 1996-2007

Occupied the Max and Bonnie Thornhill Chair of Evangelism, 2001-2007

Occupied the Day Center for Church Planting, 1996-2000

Co-founder and Senior Consultant, Ministry Enhancement Group, New Orleans, Louisiana, 1999

Founding Pastor, NorthPoint Community Church, Mandeville, Louisiana, 1997-1999

Founding Pastor, Daybreak Community Church, Littleton, Colorado, 1992-1996

Adjunct Professor, Denver Seminary, Denver, Colorado, 1994-1996

Adjunct Professor, Colorado Christian University, Denver, Colorado, 1993-1995

Pastor, Jackson Avenue Baptist Church, Pascagoula, Mississippi, 1987-1991

Minister of Youth and College, Faith Baptist Church, Starkville, Mississippi, 1986-1987

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Denominational Service:

Church growth consultant and conference speaker, 1997-2007
President, Southern Baptist Evangelism Professors, 2001-2002
Director, Day Center for Church Planting, New Orleans Baptist
Theological Seminary, 1996-2000
Chaplain, New Orleans Zephyrs AAA Baseball Team, New
Orleans, Louisiana
Church planter assessor, North American Mission Board,
Alpharetta, Georgia

Publications:

Author: *The Art of Personal Evangelism: Sharing Christ in a
Changing Culture*, Broadman and Holman, 2003

Contributing Author: *The Choice: Life's Most Important
Decisions – A 40-Day Experience*, Life Christian
Resources, 2005

Research and Writings published on various topics of
evangelism, church planting, leadership, spiritual
development, cultural trends, postmodernism, marriage,
youth, men's ministry and church growth

Church Membership:

First Baptist Church, Orlando, Florida