



BRENDA B. McCOLLUM

DIRECTOR, *Strategic Endowed Giving*
Serving the Convention since 2001

Primary Responsibility:

To develop and conduct a strategy that promotes, solicits and secures financial resources to underwrite endowment and gifts that benefit the Cooperative Program and the Florida Baptist Convention's mission and ministry programs.

Birth: Ocala, Florida

Spouse: Steve McCollum

Education: University of Florida, Gainesville, Florida, J.D., 1993
University of Florida, Gainesville, Florida, M.A.T., 1988
University of North Florida, Jacksonville, Florida, B.A.E., 1974
Central Florida Community College, Ocala, Florida, A.A., 1972

Previous Experience:

General Counsel/Director of Planned Giving, Florida Baptist Financial Services, Jacksonville, Florida, 1993-2001
Social Studies Teacher, Buchholz High School, Gainesville, Florida, 1984-1990
Technical Editor, Environmental Sciences and Engineering, Gainesville, Florida, 1979-1980
Real Estate Associate, Watson Realty, Gainesville, Florida, 1980-1982
Social Studies Teacher, Vanguard High School, Ocala, Florida, 1974-1979

Denominational Activities:

Member, Property and Insurance Committee, Jacksonville Baptist Association, 1994-present
Member, Advisory Committee, Baptist Home for Children at Jacksonville, 1998-present
Board Member, Baptist Home for Children at Jacksonville, 1996-1998
Member, Long-term Care Ombudsman Council, Gainesville, Florida, 1990

Church Membership:

First Baptist Church of Jacksonville, Florida