



DONALD S. HEPBURN, APR

DIRECTOR, *Public Relations Division*

Serving the Convention since 1983

Primary Responsibility:

To develop and direct a program of public relations and communications for the state convention and its board-elected staff. Included in these tasks are the programs of media support, publication services, news and information, program promotion and administrative support services.

Birth:

St. Petersburg, Florida

Education:

M.S., 1983 University of San Francisco, San Francisco California; (Human Relations and Organizational Development - Thesis Title: *The Public Relations Practitioner's Participation in Management Decision-making in the Religious Non-profit Organization*).

M.R.E., 1972, Southwestern Baptist Theological Seminary, Fort Worth, Texas

B.A., 1970, Carson-Newman College, Jefferson City, Tennessee

Professional Training:

Accredited by the Public Relations Society of America as a public relations practitioner (APR), 1977

Previous Experience:

Director, Office of Communications and Public Relations, The Southern Baptist General Convention of California, Fresno, California, 1978-1983

Director of Communications, Southwestern Baptist Theological Seminary, Fort Worth, Texas, 1970-1978

Part-time Public Relations Assistant, Southwestern Baptist Theological Seminary, Fort Worth, Texas, 1970-1972

Youth Director, Greenwich Baptist Church, Greenwich, Connecticut, 1970

Part-time Public Affairs Specialist, WJFC Radio Station, Jefferson City, Tennessee, 1968-1970

News Director, Drama Association, Hancock County, Tennessee, 1968

Donald S. Hepburn
Director, Public Relations Division
Page 2

Professional Memberships:

Accredited Member, Public Relations Society of
America
Baptist Communicators Association (formerly Baptist
Public Relations Association) (treasurer 1977-1983)
Religion Communicators Council
Religious Conference Management Association

Publications:

Co-Author, *Favored Florida: A History of Florida Baptists*,
with E. Earl Joiner (*publication pending*)
Articles, *The California Southern Baptist*, *Florida Baptist
Witness*, *Baptist Press* and other denominational
publications
State Editor for California, *Encyclopedia of Southern
Baptists*, Volume IV

Church Membership:

First Baptist Church, Jacksonville, Florida (2005-present)
Hendricks Avenue Baptist Church (1984-2005)
Senior Teacher of "That Class" Men's Bible Study
(1994-2005)