

REPORT TO THE ASSOCIATIONS  
PERSONAL EVANGELISM DEPARTMENT  
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FLORIDA BAPTIST CONVENTION  
2009-2010

The purpose of the Personal Evangelism Department is to equip Christians with one-on-one witnessing tools, strategies, and to mobilize them in partnership with God in His redemptive plan. The work of the department is to assist ministry leaders to develop in the fulfillment of the Great Commission so their churches will be healthy, growing and evangelistic. Churches which are intentional with evangelism strategies teach members how to share the gospel, who in turn can teach others as well: multiplication evangelism. The department provides leadership in Personal Evangelism and Student Evangelism.

Youth Evangelism Training conferences are enhanced relationships with associations and churches to provide specialized events in youth ministry. Events include evangelism rallies, discipleship weekends, statewide Youth Evangelism Conference, Super Summer Student Camp and Rewire Student Ministry conferences which all focus on personal evangelism. The department partnered with 13 associations and had approximately 110 churches participate with 2,500 participants in attendance.

Over the course of the year the department refined the student ministries webpage connected to the main convention site. The site provides various resources for youth pastors, pastors, parents and students. The purpose of this website is to better inform Florida Baptists how to minister effectively to millennials, resource parents to disciple their children/students and resource/inform student ministry leaders of events throughout the state. The site can be found at: [www.flbaptist.org/studentministries](http://www.flbaptist.org/studentministries).

Crossover was held in conjunction with the Florida Baptist State Convention meeting in November in which we partnered with several churches from across the Tampa Association and had over 7,000 participants at the various venues including, a baseball clinic, strength team events, church based youth rallies, and various block parties, resulting in 748 professions of faith.

The department hosted a Personal Evangelism Luncheon in conjunction with the State Pastors' Conference held in November. This year over 300 participants participated in the luncheon representing 150+ churches. During the luncheon the pastors were informed about new student ministry resources and opportunities that are available and they were encouraged to train their congregation in personal evangelism.

Associational Evangelism Training conferences are events which partner with multiple convention departments to provide tools needed to develop believers in various associations with a focus on personal evangelism. E-Adventure Training conferences inform ministry leaders of the various witnessing tools and resources available today to assist ministry leaders in training their congregations. The department partnered with 8 associations and had approximately 40 churches participate with 220 conferees in attendance.